

NEW JERSEY'S 2017 RECYCLING LOGO AND SLOGAN CONTEST

*What does it take to inspire someone to recycle? What does it take to motivate a school, town, business, or household to separate recyclables from trash? What does it take to change **YOUR** behaviors? Do **YOU** have what it takes to motivate **OTHERS**?*

High school students in grades 9 through 11 are challenged to submit logo designs and slogans that **inspire and motivate New Jersey citizens of all ages to recycle their waste at home, school, work, and in the community**. The entry should feature a memorable logo and a compelling word or short phrase (slogan). It should focus on recycling and be attention-grabbing, simple, creative and unique.

April 2017 marks the 30th anniversary of New Jersey's Statewide Mandatory Source Separation and Recycling Act, which set a recycling mandate and made New Jersey a national recycling leader. New Jersey was the first state in the country to implement such a law and is still one of the top recyclers in the country. To celebrate this milestone, the New Jersey Department of Environmental Protection (DEP) is sponsoring **New Jersey's 2017 Recycling Logo and Slogan Contest**.

- Contest is open to **New Jersey high school students in grades 9 – 11**.
- Students are invited to submit their **original** recycling logo design and slogan (**one entry per student**).
- **One winning logo design and slogan will be selected**.
- The winning logo design and slogan will be featured on various print and online media as part of DEP's outreach efforts to strengthen recycling in communities, homes, schools and businesses throughout New Jersey.
- **Entries must be received at DEP by 5:00 pm on Friday, June 2, 2017**. Submissions must include the completed entry form.

Visit www.nj.gov/dep/seeds/rlsc2017.htm for submission requirements, entry form, contact information and other details.



State of New Jersey
Department of Environmental Protection
Office of Air Quality, Energy and Sustainability
nj.gov/dep/seeds/rlsc2017.htm